

Profit Planner for Artistic Note Card Sales

The **Bonos Productions Fine Art Card Project** is quick and very profitable! Your members can make more money in a few hours than other methods raise in a month. Your community will enjoy supporting your program by purchasing superior quality, all-occasion, artistic note cards suitable for many ages, income levels and interests.

HOW IT WORKS

Your group purchases card sets at discount prices from Bonos Productions, and then sells the card sets at retail prices directly from the inventory it has purchased. This works well for sales at special events and for sales to individuals and businesses. Our Complete Fundraising System includes all sales and display materials, volunteer guidelines and organizational tips. Minimum order is 100 card sets.

DONOR SUPPORT = MORE PROFIT

We recommend finding donors to purchase your group's cards. This is not as difficult as you may think. A unique advertising opportunity awaits your sponsors as their names or logos are printed on a flyer placed in your card sets. If you find donors, your profits will exceed those projected in the table below.

One school had a \$6000 donor purchase all its cards and realized a profit of \$20,000. One synagogue had 5 donors giving a total of \$1000 (3 gave \$250 each; 2 gave \$125 each) and the group raised \$1800.

CARD DESIGNS AVAILABLE

- *Music Notes*
- *Wine Country Landscapes*
- *Judaica*

CARDS ARE VERSATILE

- Assorted 8-card sets feature 4 different designs.
- Orders may combine different sets to reach the 100-set minimum.
- All Cards are BLANK INSIDE

WHAT DOES BONOS PRODUCTIONS PROVIDE?

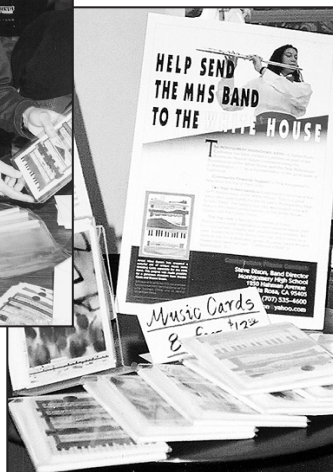
- Cards: in bundles of 100s
- Envelopes: 1 per card
- Vinyl Card Jackets: 1 per 8-card set
- Display boxes, signs, \$ collection envelopes, distribution bags
- Project Workbook with sales tips, order forms, organizational materials

NONPROFIT'S RESPONSIBILITIES

- You pay shipping charges.
- To minimize purchase costs, you collate the card sets. This develops camaraderie and involves your members in the project. 6-8 people can collate 200 sets in only 2 hours.



Let's get started!



CALCULATING COSTS AND PROFITS

# of Card Sets	Your Cost Price/set	Your Total* Cost	Profit (If sold at \$20/set)
100	\$10.00	\$1,000	\$1,000
200	\$10.00	\$2,000	\$2,000
300	\$9.00	\$2,700	\$3,300
400	\$9.00	\$3,600	\$4,400
500	\$8.50	\$4,250	\$5,750
700	\$8.00	\$5,600	\$8,400

**The Chaverim card fundraiser was very successful...we only have a few card packs left. Everyone loved your beautiful cards and they were easy to sell! We hope to do it again next year.*" Celine, Santa Rosa, CA

"Our note card fundraiser was a huge success. Everyone who sees the cards likes them. Thanks for all your help and support of our project." Jody, Cincinnati, OH